

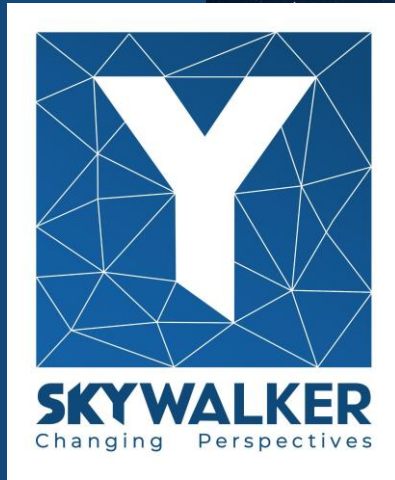
SUSTAINTEX, IL PROGETTO PER LA SOSTENIBILITÀ
NEL SETTORE TESSILE



Sustain Tex June 2025

Cantina Coffee Practical Session

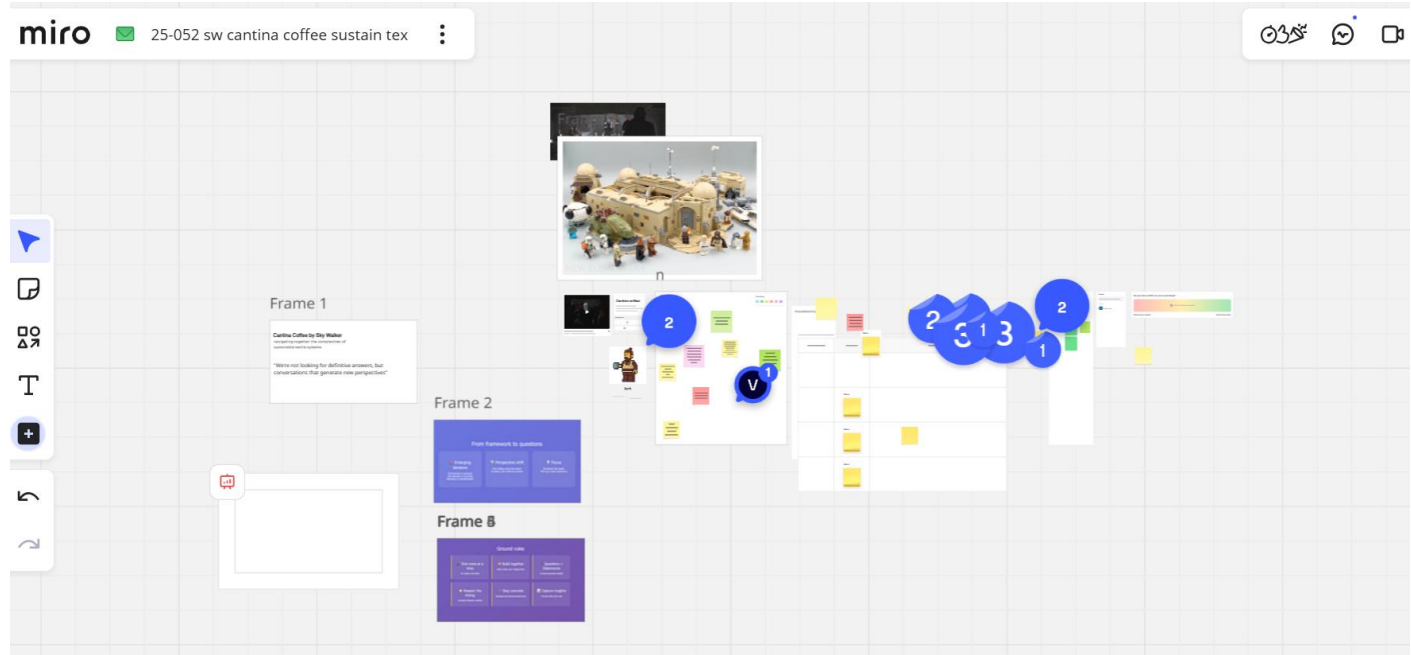




The Textile System between ESG and Circular Transition: Indicators, Governance, and Transformation *From Theory to Concretness*



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Frame 2

From framework to questions

Emerging tensions

Environment vs economy
Life extension vs recycling
Reporting vs transformation

Perspective shift

From talking *about* the system
to talking *from within* the system


Focus

Questions that matter
from your direct experience


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Frame 8


Ground rules

 **One voice at a time**

For respect and clarity

 **Build together**


Add to ideas, don't replace them

 **Questions > Statements**


Curiosity generates insights

 **Respect the timing**

Constraints liberate creativity

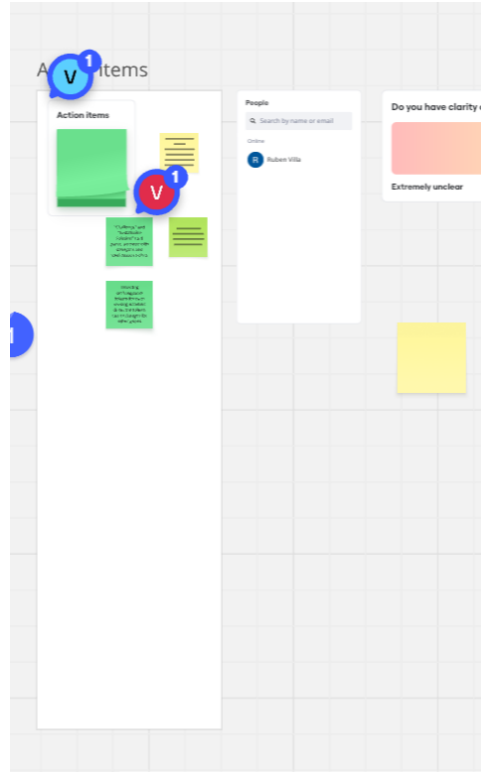
 **Stay concrete**

Examples and personal experiences

 **Capture insights**

The best ideas don't wait

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Participants

8 people

Facilitator: Jack Sabba Capetta

Duration: 30-40 minutes

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Process and Numbers

Phase 1: Topic Collection

Multiple topics proposed by the team, focusing on sustainability in the textile system.

Topics included:

"Environmental, Social, and Governance"

"Leasing clothes especially clothes like night gown, wedding suit, costumes is common practice in Malaysia"

"How much is it worth to rent some types of clothes rather than buying them?"

"How to encourage sustainability on a large scale"

"education on sustainability in the early learning ages"

"not only taxes for big enterprises but prohibitions"

"DDP, upcycling, consciousness, overconsumism"

"shift change to reduce production"

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Phase 2: Voting and Selection

The most voted topic selected for discussion was:

1. **Education on sustainability in the early learning ages**

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Phase 3: In-depth Discussions on topic

Key ideas generated:

- Advertising campaigns to raise awareness of the reality in this topic
- Mandatory subject with a theoretical and practical approach (starting the latest at 5 years old)
- Organizing programs with different groups of people, based on different ages (children 5-10, teenagers, youngsters, adults, elderly)
- Different groups can have different activities, like reusing, repairing clothes, creative projects of upcycling clothes, taking care of clothes
- Awareness programs on how much energy, water etc. resources are saved or used.
- Involve politicians, big enterprises and NGOs, everyone involved in the education process
- Teach synergy, collaboration and common participation over individualism.
- Make projects with the municipality to improve the city while engaging families on the topic.
- Develop games about sustainability, to make the topic more accessible to the little ones.
- Mandatory participation with the families too, to promote the change at home

Actions proposed related to this topic:

- "Challenge" and "Sustainable Solution" card game, perhaps with strengths and weaknesses points
- Create board games to engage multiple children simultaneously
- Collecting exchangeable tokens for each reusing activity done, where tokens can be exchanged for other goods

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Main Reflections

The Session's Focus

The session primarily focused on how to instill sustainability principles from a young age, recognizing education as a crucial lever for systemic change within the textile industry and beyond.

Recurring Themes

- **Early Intervention:** The emphasis on starting sustainability education at a very young age (as early as 5 years old)
- **Holistic Approach:** The need to involve various stakeholders, including families, politicians, businesses, and NGOs, in the educational process
- **Practical Engagement:** The importance of hands-on activities like repairing, upcycling, and games to make learning engaging and impactful
- **Behavioral Change:** The ultimate goal of shifting consumer behavior from overconsumption towards more sustainable practices like life extension and reuse.

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Responsibilities and Next Steps

Actions Assigned

[Not explicitly assigned to individuals, but the collective ideas suggest areas for future action]:

- Develop concrete educational programs and campaigns targeting various age groups and involving diverse stakeholders
- Explore the creation of educational games and municipal projects
- Consider creating card games, board games, and token-based incentive systems for reusing activities

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Notes for Non-Participants

This Cantina Coffee session highlighted the critical role of early education in fostering sustainability within the textile sector. The discussion moved beyond theoretical concepts to practical approaches for engaging individuals, from young children to adults, in sustainable practices

The focus on "education on sustainability in the early learning ages" 30 as the most voted topic underscores a shared belief in the power of foundational learning to drive long-term change.

Key takeaway: Cultivating sustainability awareness and practices from childhood is seen as a fundamental step towards transforming the textile system.

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Every great idea is incredibly fascinating and incredibly useless until it is put into practice.

Richard Bach, The Lost Book, 2004

Thanks



About us



Silvia Bernardini, Founder and Ceo of Sky Walker srl, certified Innovation Manager with a strong focus on sustainable transformation for SMEs. She designs and facilitates strategic innovation processes that integrate ESG principles, circular economy practices, and organizational resilience. Her work bridges business development, governance, and impact measurement, helping companies align with European sustainability regulations while fostering collaborative ecosystems. She believes that innovation is not only a tool for growth, but a language to redesign value in a changing world.



Jacopo Sabba Capetta: I am a facilitator, consultant, and trainer specialized in guiding organizational change processes and the founder of Regenerative Futures.

I support small and medium-sized enterprises and professionals in turning organizational challenges into growth opportunities through enterprising leadership..



About us



TheSkyWalker.eu is a sustainable umbrella company that fosters networks of competencies to support inclusive growth, responsible innovation, and systemic transformation. Acting as an ecosystem enabler, it connects professionals, enterprises, and territories through shared values and forward-looking practices, promoting collaboration over competition.

Contact us

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